NACAA COMMUNICATIONS CONTEST SCORE CARD – 2023

Name

CATEGORY 10

State

**POSSIBLE YOUR**

**PUBLICATION POINTS SCORE**

1. **CONTENT** **25**

Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

1. **READABILITY** **25**

Is the writing well organized and clearly written, using correct sentence structure spelling and punctuation?Are terms defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

1. **DESIGN AND APPEARANCE**

Does the format and design attract and hold the attention **35**

of the reader? Do illustrations support and clarify the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

1. **ABSTRACT**

Were instructions and format for submitting abstract **15**

followed?

TOTAL POINTS **100**

COMMENTS:

NACAA 2023